

Walmart Working with a commerce champion. Walmart

Walmart is one of America's well known and respected brands. They sell billions of dollars of merchandise a year. So when it comes to marketing they have to be precise and smart about their decisions. Well when they chose our own Neil Suku from our Houston district they did just that.

The Solution: Walmart was trying to sell new products and services (NDA prevents us from disclosing too many details). We sat down with their marketing team and went to work. After running through multiple scenarios we decided the best way to push their products was to create short videos for social media.



The Results: Thanks to strong marketing and distribution the video reached a huge target. Walmart promoted the content across the web and in their store. The selected products sales were increased tremendously.